



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1390665

Schedule Dates 10/15/12-10/21/12
Advertiser Republican Governors Association of NC (32743)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)
Brand REP GOVERNERS ASSOC (452580)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name CRANE,CINDIE
Phone/Fax /
CPE 145
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments REP GOVERNORS ASSOC

Date Entered 10/09/12
Last Modified 10/09/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09838056
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,743.50
Net Total \$32,546.50
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	46	\$38,290.00
Grand Total:	46	\$38,290.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/15/12-10/19/12	3	:30	5A- News-News 13 Early 5am	3	X	X	X	X	X			3	\$280.00	\$840.00	Asheville (WLOS)	NEWS 13 THIS MORNING	10/9/12
2.0	Normal Line / News	10/15/12-10/19/12	3	:30	5:28A- News-News 13 Early 530a	3	X	X	X	X	X			3	\$400.00	\$1,200.00	Asheville (WLOS)	AMERICA THIS MORNING	10/9/12
3.0	Normal Line / News	10/15/12-10/19/12	3	:30	7A- 8A (EST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	Asheville (WLOS)	GOOD MORNING AMERICA	10/9/12
4.0	Normal Line / News	10/15/12-10/19/12	3	:30	8A- 9A (EST)	3	X	X	X	X	X			3	\$950.00	\$2,850.00	Asheville (WLOS)	GOOD MORNING AMERICA	10/9/12
5.0	Normal Line / News	10/15/12-10/19/12	3	:30	11:58:41A- News-News 13 at Noon	3	X	X	X	X	X			3	\$500.00	\$1,500.00	Asheville (WLOS)	NEWS 13 @ NOON	10/9/12
6.0	Normal Line / News	10/15/12-10/19/12	3	:30	12:30P- News-News 13 at 1230p	3	X	X	X	X	X			3	\$450.00	\$1,350.00	Asheville (WLOS)	NEWS 13 @ 1230	10/9/12
7.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	9A- Anderson	3	X	X	X	X	X			3	\$350.00	\$1,050.00	Asheville (WLOS)	ANDERSON COOPER	10/9/12
8.0	Normal Line / News	10/15/12-10/19/12	3	:30	4:59P- News-News 13 First News At 5p	3	X	X	X	X	X			3	\$950.00	\$2,850.00	Asheville (WLOS)	FIRST NEWS AT 5	10/9/12
9.0	Normal Line / News	10/15/12-10/19/12	3	:30	5:28P- News-News 13 at 5:30p	3	X	X	X	X	X			3	\$1,050.00	\$3,150.00	Asheville (WLOS)	FIRST NEWS AT 530P	10/9/12
10.0	Normal Line / News	10/15/12-10/19/12	3	:30	6P- 7P (EST)	3	X	X	X	X	X			3	\$1,600.00	\$4,800.00	Asheville (WLOS)	WKDY NEWS 13 @ 6	10/9/12
11.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	6:58:50P- Wheel of Fortune	3	X		X	X	X			3	\$1,400.00	\$4,200.00	Asheville (WLOS)	WHEEL OF FORTUNE	10/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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12.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7:28:30P- Jeopardy	3	X		X	X	X			3	\$1,600.00	\$4,800.00	Asheville (WLOS)	JEOPARDY	10/9/12
13.0	Normal Line / News	10/15/12-10/18/12	3	:30	10:59:56P- News-News 13 11p Late News	2	X	X	X	X				2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/9/12
14.0	Normal Line / News	10/19/12-10/21/12	3	:30	10:59:56P- News-News 13 11p Late News						1		1	2	\$1,100.00	\$2,200.00	Asheville (WLOS)	NEWS 13 TONIGHT	10/9/12
15.0	Normal Line / News	10/20/12-10/20/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6	10/9/12
16.0	Normal Line / News	10/20/12-10/20/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7	10/9/12
17.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	7P- Wheel of Fortune Wknd	1						X		1	\$600.00	\$600.00	Asheville (WLOS)	WHEEL OF FORTUNE - SAT	10/9/12
18.0	Normal Line / News	10/21/12-10/21/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6	10/9/12
19.0	Normal Line / News	10/21/12-10/21/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7	10/9/12
20.0	Normal Line / News	10/21/12-10/21/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	GMA SUNDAY	10/9/12

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